

Have you ever thought of earning extra income before and after retirement? Don't wait until you retire, start thinking and plan now.

MUHIMBILI UNIVERSITY OF HEALTH AND ALLIED SCIENCES



DEVELOPMENT STUDIES DEPARTMENT WITH A SUPPORT FROM YEPI-SEE WILL OFFER A SHORT COURSE ON:

ENTREPRENEURSHIP SKILLS

“FROM IDEA GENERATION TO BUSINESS PLANNING”

PURPOSE OF THE COURSE

The purpose of this course is to impart knowledge, skills and attitudes to MUHAS staff in generating business idea and develop a business plan. The course aims to provide a key in implementation of business ideas.

PROSPECTIVE PARTICIPANTS

The prospective participants of the course are all MUHAS staff (both academic and non-academic) who have the interest in entrepreneurship and ready to use the skills and knowledge from this course. Participants will be taken through the Ice Cream Business Incubation Centre after lunch which will be provided as part of the program.

VENUE: SOSMED (MPL BUILDING GROUND FLOOR)

DATE: 14th & 21st January, 2017

TIME: From 0900 – 1500 Hrs.

MODE OF APPLICATION

Please, confirm your attendance by sending your name & mobile phone number via email mjayoseph1212@gmail.com and state which date between 14th and 21st of January, 2017 you would prefer to attend this course.

For more information please call Mr. Joseph Mlay through +255 719 011 486 / +255 768 676 200



TOPICS:

1. Introduction to entrepreneurship
2. Creativity and innovations
3. Business idea
 - Sources of business ideas
 - Screening business ideas
 - Validation of business ideas
4. Practical development of a business plan
 - Business environment scanning/analysis
 - Marketing Plan,
 - Operations Plan
 - Management Plan
 - Financial Plan

